

PRESS RELEASE JUNE 2020

FTG SAFETY SHOES AND DUCATI CORSE

LICENSE RENEW



FTG SAFETY SHOES S.p.A. and DUCATI MOTOR HOLDING confirm the renew of the license contract for the production and international distribution of Ducati Corse branded safety shoes.

The renewed agreement of 4 years confirms the cooperation begun in 2005 between two Italian companies that extends a successful partnership and gives birth to the top of the range for the safety shoes collection produced by FTG SAFETY SHOES Spa.

FTG DUCATI CORSE collection is characterized by an aggressive and technical look: specific colours as red and black combined with first quality materials, fabrics and leather, recall the racing world.

All models are particularly accurate in every detail, from design to technical features, from comfort to performance: many details make this line a real must for safety shoes users, both Ducati fans and quality assayers.

“FTG and DUCATI are both settled companies, with accurate production and characterized by a strong attention for design! We are proud and honoured to continue to join our brand to Ducati” declared Luciano Trevisan, FTG President and CEO.

“Ducati and FTG partnership was born more than 15 years ago and will bring us to a cooperation of 20 years with this renew” declared Alessandro Cicognani Licesing and Corporate Partnership Director at Ducati Motor Holding SpA – a constructive and effective relationship, based on products characterized by quality, design and craftsmanship, which shows common and important values such as the “made in Italy” that equates and distinguish us. We can only be glad to renew our agreement, as further confirmation of the mutual confidence and the effectiveness of our cooperation”.

FTG SAFETY SHOES SpA celebrated 60 years of shoes production activity in 2019. Born in 1959, it is specialised in production of safety shoes. Since 2005 it's based in Lonigo (Vicenza) where the family keeps on investing in new technologies to increase production and satisfy the increasing market demand.

FTG prides a wide range of available shoes on stock, with additional 10 product lines which cover the most varied needs in terms of performance and legislations, satisfies a 70% export to over 40 countries in the world. FTG owns a product certification EN ISO 20344 for all the products and a process certification UNI EN ISO 9001:2008: all this makes FTG be a market leader. Moreover, it studies, industrializes, produces and commercializes independently all its products and through an efficient distribution network serves some of the biggest industry groups in the world.

Ducati Motor Holding S.p.A – Audi Group Company - Company subject to the activity of management and coordination of AUDI AG

Born in 1926, since 1946 Ducati has been producing sports motorbikes equipped with Desmodromica distribution engine, innovative design and cutting-edge technology. Ducati, which celebrated its 90th anniversary in 2016, is headquartered in Bologna, in the neighborhood Borgo Panigale.

The range of Ducati motorbikes includes the families Diavel, XDiavel, Hypermotard, Monster, Multistrada, SuperSport, Panigale and Streetfighter destined to different market segments.

In 2015 Ducati presented Scrambler®, a new brand made of motorbikes, accessories and clothing that stands out for creativity and free expression. In 2017 Ducati presented Panigale V4, the first Ducati motorbike equipped with a 4 cylinders engine, directly derived from the GP Desmosedici engine.

Ducati supplies 90 countries in the world with its products and offers a wide range of accessories, technical clothing and lifestyle as well. In 2019 it delivered 53.183 motorbikes, strengthening its sales over 50.000 units for the fifth consecutive year.

Ducati is officially engaged in the world championships MotoGP and Superbike. Ducati was MOTO GP world champion in 2007, race in which it has participated since 2003, awarding the Constructors' Prize and Pilots' Prize, while in Superbike awarded 17 Constructors' Prizes and 14 Pilots' Prizes.